Appreciating Ourselves, Appreciating Students

18th Annual Undergraduate Studies Advising Conference and Workshops

Sponsored by the Office of Undergraduate Studies

University of Maryland
Jennifer L. Bloom, Ed.D., is a Clinical Professor and Director of the Master’s degree program in the Higher Education and Student Affairs Program at the University of South Carolina. Dr. Bloom also directs the Office of Appreciative Education at the University of South Carolina that sponsors the annual Appreciative Advising Summer Institute, an online Appreciative Advising course, and the process for certifying Appreciative Advisors.

Dr. Bloom served as the 2007-2008 President of the National Academic Advising Association (NACADA). She has received numerous awards recognizing her work in student affairs, academic advising and mentorship of undergraduate and graduate students. Most notably, she has received the NACADA Outstanding Advising Administrator Award, and was named the Faculty Partner of the Year by the Division of Student Affairs and Academic Support at the University of South Carolina.

Dr. Bloom has co-authored four books, four book chapters, and several articles. She has written on career advancement in higher education, academic advising, and college student persistence. In addition, Dr. Bloom has delivered over 15 national webinars and over 160 presentations on her work at institutions and conferences across the country. She earned her doctorate in Higher Education Administration from the University of Illinois at Urbana-Champaign in 1995.

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### 2013 Conference Committee

- **Jaime Oliver**, Co-chair, School of Architecture, Planning & Preservation
- **Megan Forbes**, Co-chair, Office of Undergraduate Studies
- **Amy Alexander**, College of Computer, Math & Natural Sciences
- **Christa Cooper**, College of Behavioral and Social Sciences
- **Karmin Cortes**, Robert H. Smith School of Business
- **Tiffany Cox**, Academic Achievement Programs
- **Jennifer Froh**, College of Education
- **Noah Jacobs**, Letters and Sciences
- **Lisa Kiely, Assistant Dean**, Office of Undergraduate Studies
- **Tanesha Leathers**, College of Arts and Humanities
- **Angela Mazur-Gray**, College of Agriculture and Natural Resources
- **Kay Myat**, College of Behavioral and Social Sciences
- **Ron Padron**, School of Public Health
- **Nicole Roop**, A. James Clark School of Engineering

Program and Web Design by Mark Kuhn, Office of Undergraduate Studies
Cover Photo by John T. Consoli, University of Maryland
### Breakout Session 1  •  11:00am – 12:00pm

#### Using the First Year Book

**Presenters:** Patricia Markert and Lisa Kiely, Office of Undergraduate Studies  **Room:** Margaret Brent A  
The 2013-2014 first year book asks an interesting question: why do really smart people make really bad decisions? The information age has given us access to so much data that it has become difficult to discern the useful information from the excess – the ‘signal’ from the ‘noise’ – which frequently leads to bad decision-making. In this session, advisors will learn how to use The Signal and the Noise in one class session and help students become more critical when consuming knowledge and focus on probabilities rather than false certainties.

#### Engagement: A Powerful Tool for Achieving Your Goals (and helping those around you achieve theirs)

**Presenters:** Laura D. Scott, Center for Leadership & Organizational Change and Mark Brimhall-Vargas, Office of Diversity & Inclusion  **Room:** Margaret Brent B  
Do you have the opportunity to do what you do best every day at work? Do you work with others who are committed to doing quality work? If you answered yes to these questions, you are more likely to go the extra mile, have fewer sick days, and positively impact students. Learn how focusing on employee engagement will benefit you, your colleagues, and your students.

#### Where Did Those Students Go? A Resource for Understanding Non-Enrolled Students

**Presenters:** Michelle Appel and Wayne Taliaferro, Institutional Research, Planning, and Assessment  **Room:** Charles Carroll A  
Have you ever wondered if students who leave Maryland finish degrees elsewhere? What other institutions compete for the most talented students? The National Student Clearinghouse captures information about student enrollment and degree attainment. This session will showcase the data available to answer questions about this population.

#### The ABC’s of the TCC (Transfer Credit Center)

**Presenters:** Mary Bell and Sandra Quinn, Transfer Credit Center  **Room:** Charles Carroll B  
Wondering how the Transfer Credit Center’s (TCC) online course database can help advisors? In this session, participants will view the online resources available to advisors, see a demonstration on TES –Transfer Evaluation System (a new tool for access to course descriptions from U.S. institutions) and learn how the TCC staff can be of assistance in the advising process.

### Breakout Session 2  •  1:45pm – 2:45pm

#### Assisting Students Through the Reenrollment Process

**Presenters:** Paulanne Walker, Student Success Office and Lisa Kiely, Office of Undergraduate Studies  **Room:** Margaret Brent A  
The reenrollment process can be challenging for both student and advisors. The Student Success Office facilitates the reenrollment process while finding the best way for students to be academically successful. Join us to learn more about the reenrollment process, tips for assisting students through the process of returning to school, and how best to help students who are unable to return to the University.

#### From Boots to Books: Veterans at the University of Maryland

**Presenters:** Marcy Marinelli and Paola Hernandez Baron, Counseling Center and Brian Bertges and Joe Alemany, Veteran Student Life  **Room:** Margaret Brent A  
With the end of the wars in Iraq and Afghanistan, more veterans are choosing to use their VA benefits to come to college. Who are our UM veteran students? What unique challenges do they face when they come to college? What services are available on campus?

#### Supporting Community College Transfer Student Success: Introducing the Transfer2Terp Learning Community

**Presenters:** John Fink and Marsha Guenzler-Stevens, Adele H. Stamp Student Union, Barbara Goldberg, Counseling Center  **Room:** Charles Carroll A  
This presentation introduces the Stamp Student Union’s new transfer student learning community, Transfer2Terp (T2T). Attendees will learn about the development and uniqueness of the T2T program, its impact on participating students, and will discuss the broader scholarship surrounding learning communities.

#### Advising High-Achieving Students

**Presenter:** Becky Kenemuth, A. James Clark School of Engineering  **Room:** Charles Carroll B  
In Fall 2012, the incoming freshman class at the University of Maryland boasted an average 4.11 G.P.A. and a 1350 score on the SATs. Clearly, students at Maryland are intelligent, motivated, and have the capacity to excel. However, high-achieving students face unique challenges. This presentation will discuss common challenges of high-achieving students, various student development theories that help us to better understand the student experience, and best practices for working with this unique population.

#### Yes We Can! Bringing New Advisors into the Fold

**Presenters:** Erin Thiel, School of Public Health, Megan Forbes, Office of Undergraduate Studies, Jaime Oliver, School of Architecture, Planning & Preservation  **Room:** Pyon Su  
If you are new to advising or new to UMD, this session is for you. Attendees will test their knowledge of UMD policies and procedures, and share stories of their greatest advising challenges and successes. Seasoned advisors will offer advice and tips to help new advisors navigate and appreciate the advising world. This session is suggested for advisors who have been in advising at UMD for six months or less.
**Conference Schedule**

**Tuesday, August 13, 2013**
8:30am – 9:00am – Registration and Breakfast (Colony Ballroom)
8:45am – 9:20am – Information Fair (Colony Ballroom)
9:30am – 10:45am – Welcome: Jaime Oliver and Megan Forbes, Conference Co-Chairs
Keynote Address: Jenny Bloom, Clinical Professor, Higher Education & Student Affairs Program, University of South Carolina
11:00am – 12:00pm – Breakout Session 1
12:00pm – 1:30pm – Luncheon, Presentation of Advising Awards, and Dean Hamilton’s Address
Donna B. Hamilton, Associate Provost for Academic Affairs and Dean for Undergraduate Studies (Colony Ballroom)
1:45pm – 2:45pm – Breakout Session 2

**Wednesday, August 14, 2013**
Technology Training and Personal Development Workshops
Kim Engineering Building and Chemical Engineering Building

9:00am – 10:30am sessions
- **Applied SIS** – Rebecca Gerken and Nicole Hollywood  Room: 2111 Kim Engineering Building
- **ADVISE on the Web** – Tim Malone  Room: 2107 Kim Engineering Building
- **Designing a Retirement Roadmap** – Chris Barnes  Room: 2108 Chemical Engineering Building

10:45am – 12:15pm sessions
- **Introduction to ELMS** – Deb Mateik  Room: 2111 Kim Engineering Building
- **Organizing Your Professional Toolkit** – Tiffany Cox  Room: 2107 Kim Engineering Building
- **Building a Portfolio for Any Weather** – Chris Barnes  Room: 2108 Chemical Engineering Building

1:00pm – 2:00pm sessions
- **Maintaining Balance: Work, Life and Wellness Strategies for Advisors** – Meghan Cohen  Room: 2108 Chemical Engineering Building
- **Introduction to Permission to Enroll e-Form** – Kathy Thomas  Room: 2111 Kim Engineering Building

**Information Fair Participants**

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